

January - July 2024



Social Impact Report

Driving Social Growth through Legislation and Government Budgets

380



Since 121's foundation every shekel we've raised has generated **380 times** its value driven by government budgets devoted to social development!

Our Work and Achievements in 2024

In the first half of 2024, we drove legislative and policy changes in partnership with 212 civil society organizations and hundreds of activists.

Our efforts have led to accomplishments that are improving the lives of hundreds of thousands of Israelis.

Swords of Iron War

50 Partners

Ad Hoc Support for the War-Affected Workforce

When the war broke out, we rallied civil society organizations and, through collective efforts, convinced the government to provide grants and unemployment benefits to tens of thousands of workers who were put out of work.

In recent months, we've also pressed for adopting a "Flexible Employment model" to promote part-time work during emergencies with government compensation for reduced hours. The Ministry of Economy responded positively and is now working on developing this model.

Our efforts have provided substantial financial support to thousands of families during the war.

Supporting Partner:

IN GOOD HANDS

62 Partners

Improving Education for Children from Birth to Age Three

We kicked off 2024 with a multi-faceted campaign to minimize the government's drastic early childhood education budget cuts. Unfortunately, we couldn't prevent the cuts. However, at the "Seeing the Future conference" we initiated in the Knesset in July, with strong participation from the early childhood community, we secured a promise from the Minister of Education that any budget surplus would be redirected to early childhood educational training.

In parallel, we collaborated with our partners to enhance the Ministry of Education's support for displaced toddlers and to develop a proposal for improving the delivery of educational training, which we'll continue to push forward with the relevant authorities.

Since its inception, this partnership has resulted in the training of over 25,000 early childhood educators, directly benefiting around 200,000 toddlers. Every educator has also undergone educational training in daycare centers, significantly impacting the next generation.

Supporting Partners:

THE SPRINGBOARD

52 Partners

Business and Social Sector Partnership to Boost Investment in Professional Development

Since the start of the year, we've been pushing to get both political leaders and professionals at the Ministries of Economy, Finance, and Labor on board with the need to invest in the professional development of war victims, especially displaced residents.

Teaming up with our partners, we crafted a detailed proposal to amend the Ministry of Economy's vocational training initiatives.

Since "The Springboard" was launched, more than 70,000 citizens have received training through government-funded programs and have successfully landed stable jobs.

Supporting Partners:

RECIPE FOR SUCCESS

18 Partners

Initiative to Provide School Meals for At-Risk Youth

Working alongside our partners - education networks, social organizations, and parent groups - we engaged key decision-makers at the highest political and professional levels of government. We secured a commitment from the Chair of the Knesset Education Committee and the Minister of Education's office to expand the school meals program to all schools serving at-risk youth. Thanks to our efforts, the program was first rolled out in schools for at-risk youth in the Arab community.

As a result, around 7,000 boys and girls are now receiving lunches at school. We're continuing our work to ensure that all 20,000 students in schools for at-risk youth will have access to meals in this school year.

Supporting Partners:

Mental Health

New Project

Advancing Policy for Mental Health and Resilience

We're in the process of building a partnership with leading social and professional organizations to work together on expanding and enhancing the national resources for mental health and resilience. Over the next few months, we'll be focusing on outreach and aligning with our partners on clear, targeted objectives.

Supporting Partner:

THE GOLDEN PATH

New Project

Advancing Dignity for Older Adults

We launched a campaign to raise awareness and address fraud targeting senior citizens, led by journalist Rina Matzliach, a member of the 121 Public Council. The Ministry of Welfare produced the campaign, which is being aired on TV and in nursing homes, day centers, welfare offices, medical centers, and more.

Right now, we're working to convince the Ministry of Welfare to roll out a support program for isolated seniors who need assistance. The Minister of Welfare has shown interest in moving this proposal forward, and it's currently under discussion within the ministry.

Supporting Partner:

A Special Thanks to All Our Project Supporters and Organization Donors:

A Big Thank You to Our Public Council Volunteers:

Rina Matzliach | Yossi Kuchik | Meital Bonchek | Yosef Zeira | Bambi Tzuri | Eitan Singer | Tali Yariv-Mashal Nasreen Hadad Haj Yehia | Iris Fried-Mayzel | David Ben Gigi | Shoshi Shtub | Lior Finkel-Perl | Ilan Karwan Granit Almog-Bareket | Rabbi Rafi Feuerstein | Yoav Schechter | Hanan Rubin | Ishai Wright